



From the State Library - February 25, 2019

Brainfuse Product Customizations for Iowa Libraries

Hopefully you have added the link to Brainfuse JobNow and VetNow on your library's website and are becoming more familiar with the products. This week, we wanted to highlight the components that Brainfuse put together into a package customized for Iowa libraries and their community needs.

As part of the contracting process, the committee made up of State Library staff and Iowa public and academic librarians, determined important and desirable needs for the online career resource based on input from the State Library Advisory Panel, and included these in the Request for Proposals that went out last year. The proposal from Brainfuse met all of the needs at the best value and was awarded the contract.

Free online expert help

for job seekers, veterans, and their families



JobNow Features:

Live Interview Coaching: Patrons can brush up on interview techniques or get live online interview practice from trained job coaches. Job coaches and patrons communicate via live chat in our online classroom. In addition to live interview coaching, patrons enjoy 24/7 access to interview tips and career resources. Live interview coaching is available daily from noon to 10 p.m. CST.

Resume Lab: Patrons can submit their resumes any time through the JobNow Resume Lab and a job coach will send it back within 24 hours with detailed feedback and suggestions for improvement. Users are also able to download resume templates, or browse resources for producing better resumes.

Career Resources: Patrons enjoy 24/7 access to a carefully-selected library of job resources. In addition, Brainfuse job coaches help users strategically target jobs best suited to their interests and qualifications.

Adult Learning Center: The Adult Learning Center provides foundational, career-enhancing skills to job seekers. In addition, the Adult Learning Center offers test preparation (including the GED and the USCIS citizenship test) and a unique academic skills center featuring live, online tutors.

VetNow Features:

Live Online Navigators: VetNow Navigators are trained to help veterans and families connect with valuable benefits and resources and can answer questions related to benefits eligibility, refer patrons to applicable community resources, and assist patrons with locating accredited claims agents. Live Online Navigators are available Monday through Friday from 1:00 p.m. to 9:00 p.m. CST.

Job Tools: Designed to help with all stages of the job hunting process, the VetNow Job Tools feature career coaching, expert resume assistance, live interview preparation, and more. With the Job Tools patrons are able

to use the career resources to discover their best career fit based on education, experience, and personality, search for a job with nationwide and local resources, download templates for the most common resume types, receive resume and cover letter assistance from trained experts, and brush up on interview techniques or get live online interview practice from trained job coaches.

College Skills: Users build academic skills and prepare for college with VetNow's array of tools, including interaction with live tutors in a wide range of college level subjects, live skills tutoring and an extensive library of lessons, video tutorials, and practice tests, live or asynchronous expert analysis of writing, complete with constructive comments, asynchronous 24/7 help with academic questions, live help for language learners, and more.

For assistance with any of the Brainfuse products, contact Brainfuse support at info@brainfuse.com.

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